

Publicity Information

Company Name: _____

Company City: _____

Contact & Title: _____

Website: _____

Phone: _____

Email: _____

Mail or Fax Completed Form To:

5455 34 Mile Road

Romeo, MI 48065

FAX: (586) 752-6539

Attn: Shelly Latshaw

Please check the show you will be exhibiting at:

Novi Home Remodeling Show
October 4-7, 2012

Novi Home Improvement Show
January 25-27, 2013

Novi Home & Garden Show
April 5-7, 2013

WHAT TYPE OF PRODUCTS OR SERVICES DOES YOUR COMPANY OFFER AND OR SPECIALIZE IN:

DESCRIBE THE BENEFITS YOUR SERVICE WILL OFFER ATTENDEES, (SPECIFIC PROBLEMS YOUR PRODUCT OR SERVICE SOLVES OR SPECIFIC ADVANTAGES IT OFFERS TO THE CUSTOMER) TELL US WHY THEY NEED YOUR PRODUCT

HOW MANY OTHER PRODUCT OR SERVICE COMPANIES, LIKE YOURS, ARE IN YOUR AREA?

HOW WILL AND DOES YOUR SERVICE DIFFER FROM YOUR COMPETITORS?

WHAT NEW AND INNOVATIVE PRODUCTS, GOODS OR SERVICES WILL YOUR COMPANY SHOWCASE?

WILL YOUR COMPANY OFFER A VALUABLE GIVEAWAY OR CONTEST AT THE SHOW? PLEASE PROVIDE DETAILS. IT MAY BE USED TO GENERATE PUBLICITY FOR THE SHOW.

Include any additional information on your company, products or services that would add credibility or attention to your exhibit (for example, do you have a local celebrity appearing in your booth, do you donate proceeds of sales to a specific charity, have you been dignified with an award for outstanding service or other in your municipality). Press releases, samples, brochures, and other attachments are welcomed.

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SPONSORSHIP OPPORTUNITIES AVAILABLE!

Call Show Management at 248-862-1018 for information.