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### **Beautifying the bathroom- bathroom remodels are top-priority**

NOVI, Mich., Jan. \*\*, 2017—According to the Houzz 2016 Bathroom Trends Survey, ([www.houzz.com](http://www.houzz.com)) many homeowners are fed up with their aging and deteriorating bathrooms and are financially ready to do something about it. Lucky for them, The Novi Home Show is coming to Suburban Collection Showplace, Novi, January 27-29.

- 48% of the bathrooms getting remodeled are between 16 and 30 years old.
- Of the more than 2,100 Houzz users surveyed, 46% said they were remodeling their bathroom because “they were just plain fed up with the style;” 38% had wanted to remodel for quite some time; 29% had something break or deteriorate.
- First-rate faucet finishes favored by homeowners include matte nickel, 37 percent, and chrome faucets, 33 percent.
- Homeowners are spending between \$10,000 and \$25,000 on bathroom remodels.

According to the 2016 Remodeling Cost vs. Value Report, ([www.costvsvalue.com](http://www.costvsvalue.com)), a midrange bathroom remodel in the Detroit area with a cost of \$19,744 increased a home’s resale value by \$8,750 for a return on investment of 44.3 percent. Nationwide average cost for a midrange bathroom remodel was \$17,908 which netted a cost recoup of 65.7 percent.

“Bathroom remodels have always been a top priority for home owners,” said Mike Stoskopf, executive director of the Home Builder Association of Southeastern Michigan, (HBA). “The HBA has experienced an increase in referrals for bathroom renovation experts in the last year.”

The Novi Home Show is the one-stop destination to find home improvement products and services for every type of project imaginable, decorating and landscaping exhibits as well as experienced businesses available for consulting or hire. From bathtub refinishing and shower door installers to general contractors and plumbing experts, there will be dozens of bathroom-related businesses at The Novi Home Show.

The Novi Home Show will be held January 27-29, 2017 at Suburban Collection Showplace, 46100 Grand River Avenue in Novi, Friday 2-8 p.m., Saturday 10 a.m.-8 p.m. and Sunday 10 a.m.-5 p.m. Adult admission (ages 13 and over) is \$10; seniors (ages 55 and over) is \$9; and children ages 12 and under admitted free! Special “\$5 after 5” admission pricing on Friday and Saturday. Parking not included in admission. Visit participating Metro Detroit Home Depot stores for \$2-off advance tickets. Coupons are available in Indoor Outdoor Resource magazine, Detroit Newspapers Homestyle and Metro Detroit Dunkin Donuts. For more exhibitor information, seminar schedules, coupons and advance tickets, visit [novihomeshow.com](http://novihomeshow.com).

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